

IRNOP VI - August 25-27, 2004 - Turku, Finland

		Track 1	Track 2
<b>August 25th</b>			
9.00	REGISTRATION		
	COFFEE		
9.45	OPENING		
	chair: professor Karlos Artto <i>Bernard Cova and Robert Salle</i> Project Management and Project Marketing: 'The Twain Shall Meet'		
10.00			
10.40	<i>Hans Georg Gemünden, Sören Salomo and Axel Krieger</i> Project Autonomy and Project Success: Follow Fashions or Evidence-based Recommendations?		
11.20	<i>Tim Brady, Andrew Davies and David Gann</i> Creating Value by Delivering Integrated Solutions		
12.00	LUNCH		
13.00	chair: Dr. Kalle Kähkönen <i>Ali Jaafari</i> Project Management in 21st Century	chair: professor Anders Söderholm <i>Mark E. Mullaly and Janice Thomas</i> Linking Personality & Project Success: Exploring the inter-relationship of psychological type and project manager competency	
13.40	<i>Päivi Iskanius, Harri Haapasalo and Anna-Maija Alaruiikka</i> Shifting the Operational Mode from Mass Production towards a Project oriented Business in the Steel Product Industry	<i>Lynn Crawford and David England</i> Mapping the Links between Project Management and Systems	
14.20	<i>Maija Vihma, Antti Ainamo and Henrik Grönqvist</i> Future Playing Field in Machinery Supply: From Heavy Investment Projects to a Service Business	<i>Patrick S.W. Fong and Chun-yu Chan</i> Learning Behaviours of Project Managers	
15.00	COFFEE		
15.30	chair: professor Henrikki Tikkanen <i>Neil Alderman, Chris Ivory, Ian McLoughlin, Roger Vaughan and Alfred Thwaites</i> Sense-Making as a Process within Complex Service-Led Projects	chair: Dr. Peter Nynäs <i>Inkeri Ruuska and Matti Vartiainen</i> Characteristics of knowledge sharing communities in project organizations	
16.10	<i>Magnus Gustafsson, Kim Wikström</i> Time to think - Managing projects through reflection	<i>Henrik Linderöth and Annika Lundqvist</i> Learn not to learn – Paradoxical knowledge creation and learning in ERP-projects	
16.50	<i>Tomas Blomquist and Tim Wilson</i> Managing the multi-project firm: An educational perspective	<i>Sampo Tukiainen, Risto Tainio, Johanna Nummelin, Antti Ainamo and Tapio Koivu</i> Impact of Cultural Dynamics on the Process and Outcome of a Global Engineering Project – a Case Managed by the Finns and the Poles	
17.30	ÅBO AKADEMI UNIVERSITY RECEPTION		
<b>August 26th</b>			
9.00	chair: Dr. Magnus Gustafsson <i>Pernille Eskerod and Bodil Stilling Blichfeldt</i> Do Implicit Core Assumptions of the Project Management Community Culture Restrain Intra-Organisational Learning across Project Managers?	chair: Dr. Mia Martinsuo <i>Terry Cooke-Davies</i> De-Engineering Project Management	
9.40	<i>Mats Engwall and Anders Söderholm</i> Holding together while Tearing Apart - The life of the functional manager in projectified corporations	<i>Stephan Manning</i> Managing Resource Dependencies in Project Networks: The Case of TV Production	
10.20	<i>Jonas Söderlund</i> On the evolution of project competence: empirical regularities in four Swedish firms	<i>Perttu Dietrich and Päivi Lehtonen</i> Successful strategic management in multi-project environment- reflections from empirical study	

- 11.00 COFFEE
- POSTER SESSION
- Andreas Nilsson*  
The Change Masters: Project Managers in Short-Duration Projects
- Edmond Condon and Francis Hartman*  
The Project Game
- Paul D Gardiner and Jim Carden*  
The 'benefit pipeline' approach to the strategic implementation of projects
- Karin Bredin and Jonas Söderlund*  
The Change of Projectified Firms: Analyzing the HR Dimension
- Mirja Peltoniemi, Tauno Jokinen, Jonna Mönkkönen and Janne Härkönen*  
Study of Direction to Extend Body of Project Management Knowledge in High Technology R&D Projects
- Peter M. Storm and Rob E. Jansen*  
High Performance Projects - A speculative model for measuring and predicting project success
- Pramote Suvimolteerabut and Ali Jaafari*  
Modelling and Optimal Management of IT/IS Projects Using System Dynamics
- Tiina M. Apilo*  
Development Projects as a Means of Strategy Implementation
- Tomas Blomquist and Janice Thomas*  
Project Manager's Perceptions of the Motivation for, and Benefits, of Certification

12.00 LUNCH

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| 13.30 | chair: Dr. Magnus Gustafsson<br><i>Anne Live Vaagaasar</i><br>Knowing in action – value creation by understanding project task solving from a socio-constructionist approach       | chair: Dr. Kalle Kähkönen<br><i>Peerasit Patanakul and Dragan Milosevic</i><br>Competencies of Multiple-Project Managers                                       |
| 14.10 | <i>Jaakko Kujala and Tuomas Ahola</i><br>A Conceptual Framework for Analyzing the Value and Role of Customer Satisfaction Surveys: An Application to Project-Oriented Organization | <i>Markus Hällgren and Eva Maaninen-Olsson</i><br>Deviations and uncertainty in project-intensive organizations  |
| 14.50 | COFFEE   |  |
| 15.20 | chair: professor Henriikki Tikkanen<br><i>Sven Gunnarson and Christine Räisänen</i><br>Multi-Project Organisations from a Methodological Perspective: Challenges and Rewards       | chair: Dr. Miia Martinsuo<br><i>Magnus Hellström and Kim Wikström</i><br>The Missing Link – Management of Mass-customised Projects                             |
| 16.00 | <i>Ralf Müller and J Rodney Turner</i><br>The Impact of Principal-Agent Relationship and Contract Type on Communication Between Project Owner and Manager                          | <i>Jasmin Korič, Bjørn Moseng and Asbjørn Rolstadås</i><br>Managing Distributed, Multi-Cultural, Multi-Objective Projects: A Case Analysis of Two R&D Projects |
| 16.40 |  |  |
| 18.30 | Start to dinner in the archipelago   | Busses will pick you up at you hotels:   |
|       | DINNER   | 18.30 Domus, Tapulitalo & Centro<br>18.45 Börs   |
| 23.30 | Start back to Turku  |  |

August 27th

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|-------|---|--|
| 9.00  | chair: Dr. Jaakko Kujala<br><i>Kaye Remington and Lynn Crawford</i><br>Illusions of Control: Philosophical foundations for Project Management   | chair: professor Anders Söderholm<br><i>Abdullah Sa'eed Bani Ali and Frank T. Anbari</i><br>Project Management Software Acceptance and Its Impact on Project Success |
| 9.40  | <i>Janice Thomas and Pamela Buckle</i><br>Living in the White Spaces Between the Lines: Exploring the Use of Gendered Logic Systems in Project Managers' Discourse                          | <i>Henrik Linderöth and Giuseppina Pellegrino</i><br>Theorizing the artefact – Understanding IT-dependent renewal projects   |
| 10.20 | COFFEE  |  |
| 10.40 | chair: Dr. Jaakko Kujala<br><i>Robert James Voetsch, Denis F. Cioffi and Frank T. Anbar</i><br>Project Risk Management Practices and their Association with Reported Project Success        | chair: Dr. Peter Nynäs<br><i>Nicole Hensman, Karel Valenta and Ali Jaafari</i><br>Project Management in Australia: State of Play and Trends                          |
| 11.20 |   | <i>Jarno Poskela, Pekka Berg, Jussi Pihlajamaa, Hanna Nordlund and Tommi Lehtonen</i><br>Strategic Perspective on New Product Development - Managing Front-End       |
| 12.00 | chair: professor Kim Wikström<br><i>Peter W.G. Morris and Adan Lopez-Miranda</i><br>Integrating the 'New Product Development' and 'Project Management' Paradigms for Better NPD Performance |  |
| 12.40 | <i>Christophe N. Bredillet</i><br>Beyond the positivist mirror: Towards a Project Management 'Gnosis'   |  |
| 13.10 | CLOSING OF IRNOP VI   |  |
|       | LUNCH   |  |