



DOCTORAL SEMINAR ON PROJECTS, INNOVATION, PROJECT MARKETING, AND RELATIONSHIPS

A free pre-conference seminar for the IRNOP VI Project Research Conference

August 23-24, 2004
Espoo, Finland

Invitation to participate, and call for papers

FINNISH DOCTORAL PROGRAM IN INDUSTRIAL ENGINEERING AND MANAGEMENT



HELSINKI UNIVERSITY OF TECHNOLOGY



ÅBO AKADEMI
UNIVERSITY

TIME

Monday August 23rd (8.30-18 hours), and Tuesday 24th (8.30-12 hours).

VENUE

Helsinki University of Technology (HUT), Department of Industrial Engineering and Management, HUT Campus, TUAS-Building, Otaniementie 17, Espoo, Finland.

BACKGROUND

This doctoral seminar serves as a pre-conference seminar for IRNOP VI Project Research Conference. IRNOP VI is held at August 25-27, 2004, at the premises of Åbo Akademi University, Turku, Finland (see www.irnop.org).

However, this doctoral seminar is an independent scheme with an own administration that does not relate to that of IRNOP VI.

PURPOSE

The purpose of this pre-conference is to share and discuss doctoral students' research proposals, develop dissertation topics further, and enable network creation across doctoral students and scholars.

DISTINGUISHED SCHOLARS

The doctoral seminar is organized for honouring the academic authorities attending to the seminar to serve as opponents and comment providers for papers:

- Professor Ali Jaafari
University of Sydney
Specialty area: project management
- Professor Hans-Georg Gemuenden
Technical University of Berlin
Specialty area: technology and innovation management
- Professor Henriikki Tikkanen
Helsinki University of Technology
Specialty area: project networks, project marketing,
industrial relationships

PAPER CONTENT AND SUBMISSIONS

The paper is expected to carry the anticipated title of your forthcoming doctoral dissertation. The paper *can be considered as a plan* of your dissertation, but, however, if possible, the *content should be focused on the theoretical literature analysis that reveals the relevant theoretical body of knowledge*, for which your dissertation will contribute to new scientific knowledge. Furthermore, the *literature analysis should, if possible, end up to contributing to the research questions of the whole thesis, deriving relevant hypotheses etc.* Even though the theoretical reasoning would be the main content of the paper, the paper should provide a brief overview of what your whole study is about: *This requires that research questions, methodological content and data gathering of empirical data are discussed briefly, to put the theoretical reasoning into perspective.* There will be no further instructions about how to write or format the paper. In the contents of the paper, the intention towards the scientific rigor should be included, as typically expected by the home institution of the student.

The deadline for papers is July 31st, 2004. (Jaakko.Kujala@hut.fi)

In the very beginning of the papers, also the name, affiliation, and contact data of the author, and the academic institution and the supervisor's name must be included.

Dr. Jaakko Kujala and Dr. Miia Martinsuo will pre-select some of the submitted papers to be presented in the seminar, and some to be discussed in small groups. A selected set of submitted papers will be sent as such to the distinguished scholars (see above) in advance for commenting. Those submitting a paper will receive feedback on their papers, either orally or in writing.

All papers will be printed out as such, and copied for all participants of the seminar.

THE PROGRAM AND CONTENT

The content focus is, as outlined in the seminar title, projects, innovation, project marketing, and relationships. The agenda of the seminar will include presentations, commenting the papers, discussions, and possibly roundtable discussions in small groups arranged around certain selected thematic areas. We anticipate that all papers cannot be provided a similar opportunity to be presented in the seminar. The time provided for each presentation may vary, and preliminary agenda and guidelines on presentations will be sent by August 10th.

The final program is distributed in the seminar. The submitted papers are distributed in paper format in the seminar.

CONFERENCE SERVICES AND FEES

The doctoral seminar is free for all attendants and, therefore, does not include any services. The participants themselves are responsible for organizing their own traveling, accommodation, and meals and coffees during the seminar. Lunch and coffee can be purchased from the HUT TUAS-Building restaurant in the seminar venue.

There is no conference office that would be available for traveling and other arrangements. IRNOP VI conference office in Turku will not respond to issues regarding this doctoral seminar held in Helsinki.

Please, take a look at the following www-addresses for more information about Helsinki University of Technology and location of the conference venue:

www.hut.fi/Current/getting_to_otaniemi.html

www.tuta.hut.fi/location/location.php

CONTACT DATA AND ORGANIZERS

Dr. Jaakko Kujala, Helsinki University of Technology (Specialty area: project networks, project marketing, project business) and Dr. Miia Martinsuo, Helsinki University of Technology (Specialty area: project business, innovation management, product development) are responsible individuals representing organizers of the seminar. For contacting the organizers, use the following email: Jaakko.Kujala@hut.fi.

Organizers (organizing institutions) are the Finnish Doctoral Program in Industrial Engineering and Management, the IRNOP VI Project Research Conference (Professor Kim Wikström and Professor Karlos Artto serving as organizers for IRNOP VI), Åbo Akademi University, Finland, and Helsinki University of Technology, Finland.

PARTICIPANTS AND REGISTRATION

This seminar is primarily marketed by distributing this invitation to the email distribution lists of the IRNOP network and to the Finnish Doctoral Program in Industrial Engineering and Management. This invitation may be further distributed via different international distribution channels.

Any participant is welcome to participate. Only doctoral students are allowed to submit a paper that must relate to their doctoral thesis (see below).

To register as a participant, please send the following information to Jaakko.Kujala@hut.fi by July 31st:

- 1) Name, affiliation, and contact data of the participant
- 2) Is the participant a doctoral student (YES/NO)
- 3) If YES, then:
For which institution do you conduct your doctoral studies?
Who is your supervisor?
- 4) If YES, then also: Do you plan to submit a paper (YES/NO)

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