

Call for papers for EURAM Track 30: Project Organizing

We are chairing the Project Organizing Special Interest Group track of European Academy of Management conference (EURAM) 1st – 4 June 2011, Tallinn, Estonia, and encourage you to submit a paper and to attend EURAM.

The topic of EURAM 2011 conference is Management Culture in the 21st Century. The Project Organizing track will provide an international platform for us to share and debate topical issues in project-based organizing. Today, there is growing concern for the performance of projects as they grow in scale and complexity in business and in society. Yet, they have received relatively little attention from the business and management academic community. Projects challenge many of the assumptions of theory and practice in business and management. The Project Organizing Special Interest Group is deeply concerned with project-based organizations – that is firms or public sector agencies organized to promote and/or deliver projects as distinctive organizational types. Among the central concerns in this research field are: how can project organizing succeed with the increasing scale and complexity of projects; how can project organizing alter business and management in a broader institutional context; how should different types of organizations design, deliver and organize their projects; and how do individuals as members of the project-based organizations succeed in their temporary project roles?

This year's EURAM topic draws attention particularly to the modern management cultures associated with project-based organizing. Organizational cultures and sub-cultures have an important influence on projects. Here we see on the one hand a very entrepreneurial and innovation-oriented culture recognizing projects as ventures, as explorations, as vanguard activities stimulating creativity, supporting knowledge exchange in diverse teams, and creating completely new business. On the other hand there are strong trends to create cultures with standardized processes, well regulated governance structures, and certified practices. When should which culture apply? Can both approaches co-exist within one firm? Which mental models, which role expectations do organizations have about the role of a "project manager"? How is this role embedded in the culture of an organization? How can the differences be explained and which performance impacts do they have in different contexts? What kinds of cultures do entire project-based organizations represent? And what, in turn, is "project culture", if multiple companies with multiple cultures cooperate in them, and how is this project culture associated with the culture of project-based organizations?

Papers regarding any topics on project organizing in general, and the special topic of modern management cultures associated with projects are welcomed to this track.

Deadline for submitting full papers: 17 January, 2011.

The project organizing track will include prizes for the best track paper and best PhD student paper (both sponsored by IPMA and PMI), and an award for the best track reviewer (sponsored by Berlin University of Technology, Chair for Technology and Innovation Management). When submitting their paper, PhD students and their co-authors have to specify whether their paper is intended to compete among the best student papers, or among the overall best track paper competition. Also, EURAM will feature a symposium on project organizing. The best papers of the project organizing track will be selected to be considered for publication in special issues of International Journal of Project Management and International Journal of Managing Projects in Business.

Doctoral students are encouraged to participate in EURAM doctoral colloquium 31 May – 1 June, 2011. Expressions of interest in line with the submission guidelines are to be submitted by 11 January, 2011.

For more details both on EURAM and the doctoral colloquium, please visit:
<http://www.euram2011.org/>

Please share this call for papers with people who could be interested.

We hope to see you in Tallinn.

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